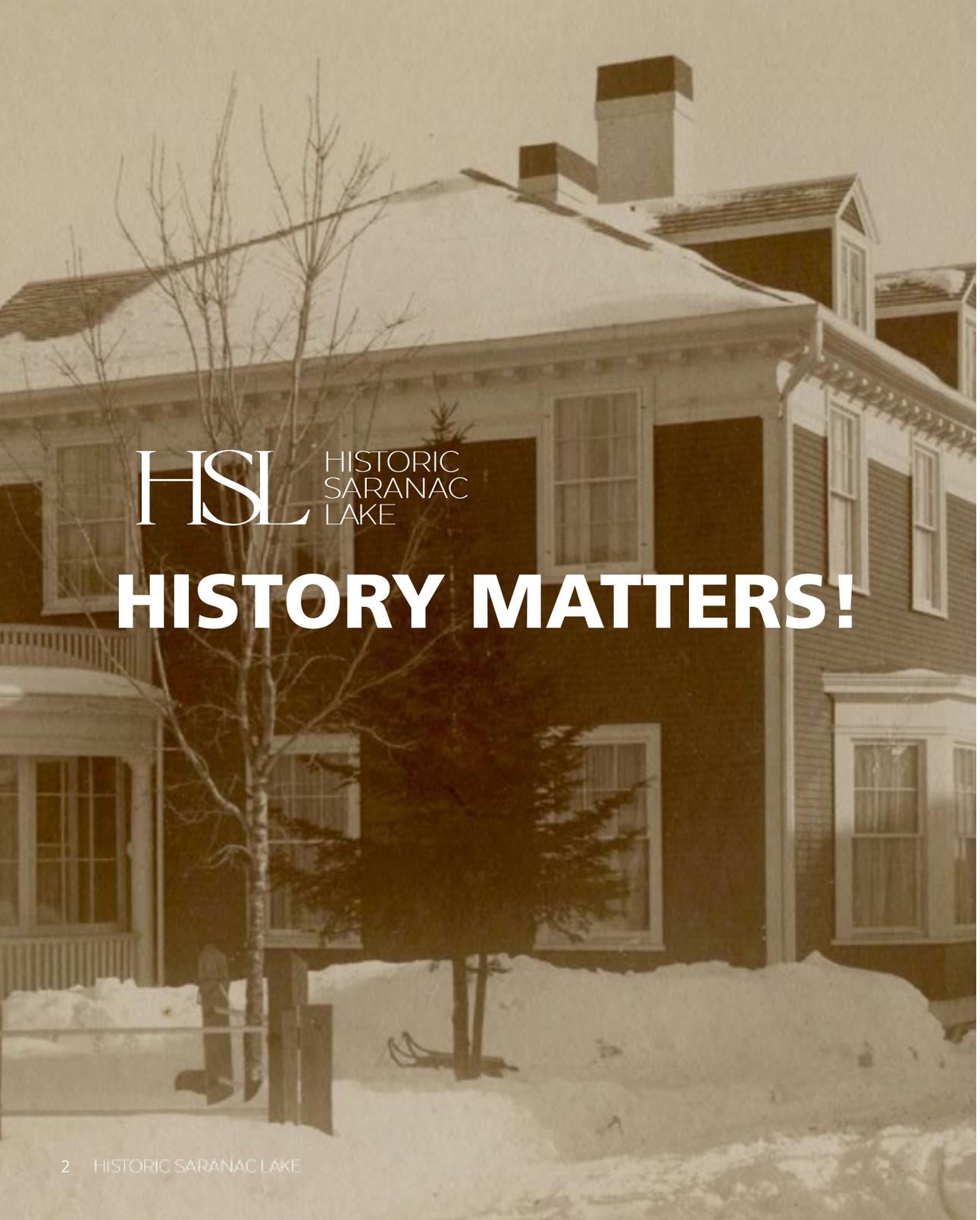


HSL HISTORIC SARANAC LAKE

Annual REPORT 2022-23



HSL Annual REPORT
LETTER FROM THE DIRECTOR

Thanks to you, Historic Saranac Lake is growing!

On August 1, a groundbreaking ceremony celebrated what has truly been a community effort to create a cultural center at the heart of downtown that presents the rich history of the Saranac Lake region.

So many community members have supported this project and our organization by sponsoring naming opportunities in the new museum, joining as members of HSL, dedicating pavers, assisting with grant applications, and providing key advice along the way.

Together, we have raised $5.4 million dollars to bring this building back to life.
How have we been so successful? It boils down to three things:

First, you trust the institution. We have been here for almost 45 years, building on the hard work of founders like Mary Hotaling, Dot Fobare, and Barbara Parnass, and developing new relationships with experts in history, preservation, and arts and culture.

Second, you believe in our mission to preserve and present area history and architecture to build a stronger community. You understand the important role that cultural institutions like Historic Saranac Lake play in bringing people together to chart a path for the future.

And third, we are listening to what the community wants. The museum expansion will allow us to tell the broader history of the Saranac Lake region, explore the important history of Trudeau and TB more fully, carefully grow and properly preserve our museum collection, and present stories before and after TB. Today, Historic Saranac Lake is poised to play an even more integral role in the future of our community.

HSL is growing, and we hope you will continue to grow with us! We are excited to launch a new leadership society this year that will build our Annual Fund and sustain our growing role in the community. Your gift to the Annual Fund will help put these goals within reach.
I look forward to seeing you at the museum soon.

With sincere thanks,

Amy Catania

Amy Catania

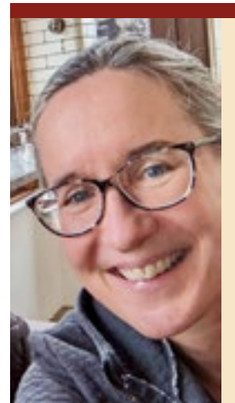


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Tupper Lake 5th grade students on a field trip to the museum, spring 2023.

MISSION

Historic Saranac Lake's mission is to preserve and present area history and architecture to build a stronger community.

At Historic Saranac Lake, we…

- Host museum exhibits at the Saranac Laboratory Museum
- Advocate for architectural preservation
- Care for our collection and make it available to the public
- Lead public programs, including talks, tours, school outreach and more
- Capture oral histories
- Present programs on the Cure Porch on Wheels, our mobile museum space
- Preserve and interpret the Bartok Cabin
- Grow the museum to become a two-building museum campus

HISTORIC SARANAC LAKE

MAKING AN IMPACT

In 2022-23

Number of people served through museum, tours, presentations

5,041

Number of those people who were children:

956

Number of new items for the collection:

107 donations, 1,950+ items

Number of tours and presentations:

38

$5.4 Million raised for the Trudeau Building museum expansion

548 active donors

6,801 Facebook followers; 1,959 Instagram followers

26 active grants

1,420 volunteer hours

1,438 items cataloged

210 new Wiki pages; 435 new Wiki images

STORIES OF US





AMY HECKETHORN-JONES

For Historic Saranac Lake Board Chair Amy Heckethorn-Jones, it all goes back to learning about the unique history of the Saranac Lake area. As a retired social studies teacher Amy notes, *"It's a history worth saving and it's a history worth sharing."*

Case in point: A family in Georgia was willing to donate a sizable collection of tuberculosis artifacts belonging to a former CDC employee if museum staff could retrieve it. HSL didn't have the resources to invest in this collection on the spot so Amy and her husband Peter stepped in. Recognizing this was too valuable an opportunity to pass up, they established a successful matching gift challenge to send staff to Georgia to inventory and retrieve the collection.

Humbled by the museum expansion and buoyed by community pride during the groundbreaking, Amy is awed by just how much reach this small organization has.

"The fact that we're moving forward with this multi-million dollar project is incredible, thanks to the dedicated supporters listed within these pages. Our continued growth is a testament to the vital role that HSL plays in our community and the new space will allow us to better tell our broader story in addition to the TB story."

Amy, who first got involved with HSL in her teaching days when her students worked on multi-disciplinary projects that springboarded from the museum says, *"There are now plans for a dedicated research room where individuals can branch off into their own research. The more you dig, the more you find – there are just so many stories out there."*

PABLO DAVILA

A passion for architectural preservation brought Pablo Davila and his husband Mike to Saranac Lake back in 2021. When first considering their move here, Pablo found the museum resources and staff invaluable. *"Now, as we restore several historic properties, the information in the archives at HSL guides us in so many ways."* He adds, *"And as a scientist myself, it is always fun to go to the Laboratory Museum and think of the great work that was done in this town to combat tuberculosis."*

In his role on the Board, Pablo is excited to work on launching a Preservation Task Force committee to help others understand the importance of historic architectural preservation and highlight resources available to homeowners about grants and tax credits for historic preservation.

He values the contributions of HSL beyond the work of collecting and preserving the historical records and architecture of a community saying, "*Historical societies like HSL can also have real economic impact in being part of maintaining a vibrant business district by providing a destination for visitors and locals to visit."*

On the significance of contributing annually to HSL, Pablo says, *"Our area is very special, with incredible natural beauty, very creative people and a rich history. There are a lot more stories to be created and preserved for future generations to value our environment and heritage. Support from the community is vital."*



STORIES OF US





Dr. Ettinger with her daughter, Caroline Ettinger-DeLong

LAURA ETTINGER

Clarkson University Professor of History Laura Ettinger emphasizes the importance of HSL's tagline History Matters. "If you know your local history, you feel more connected to the place. Whether you are a relative newcomer or you've lived your whole life here, knowing our region's history makes you feel more at home. Rural places like ours can easily feel dismissed, but really important stuff happened here."

Laura has been collaborating with HSL since 2015, when she began teaching a course called "History of Public Health in America." In cooperation with Trudeau Institute, these students were doing biomedical research, while in her class they were learning the important history of tuberculosis treatment in Saranac Lake. When she wanted students to do primary source research, HSL made that happen with their impressive archives. Since then, Amy Catania has spoken to her classes a number of times.

"Preserving history is essential," Laura says. *"Having the documents and the archives available, and seeing the equipment that Dr. Trudeau used makes our history come alive. Recent events connect us to this history and have taught us that public health couldn't possibly be more important. Saranac Lake's TB history helps us better understand current public health issues, including the Covid-19 pandemic."*

An avid supporter of HSL, Laura is excited about the Trudeau Building expansion. *"With more space for more exhibits, there will be more opportunities for people to connect with the past, and as an historian, that is one of my ultimate goals."*

KOKO BICKFORD

In summer, the screen door on Koko Bickford's Back Bay camp is in constant motion with visiting family, including 10 grandchildren, coming and going. Feeling fortunate to be able to share our beautiful lakes region with the next generation, Koko wanted to give back and get involved.

She was thrilled to have been introduced to HSL by her friends and neighbors. *"Although I was vaguely aware of a museum which told the story of Dr. Trudeau in downtown Saranac Lake, it wasn't until five years ago when my husband and I were invited to hear Amy Catania speak at an informal get-together that I not only became intrigued with this museum but also with Amy, who is so impressive."* she shares. *"Soon after I met with a few board members who further convinced me of the importance of becoming involved."*

Now, as Chair of the Board's External Affairs Committee, Koko and her fellow committee members work closely with Amy on fundraising and event planning. With a background in museum work, Koko understands the future of HSL is dependent on community support, *"Support from those who live, work and enjoy the lifestyle in our area is critical for HSL to thrive. All institutions are facing rising costs in all areas. Participation in the form of donations helps secure much needed grants, helps with day to day operating expenses and allows for the current expansion to go forward to eventual completion."*



FINANCIALS



HSL has been working to sustain our operations budget with a diversified base of support while actively raising funds for the Trudeau Building museum expansion. As we expand the museum, building the Annual Fund to support growing operations is a priority. The Annual Fund operates from September 1 to August 31 each year.

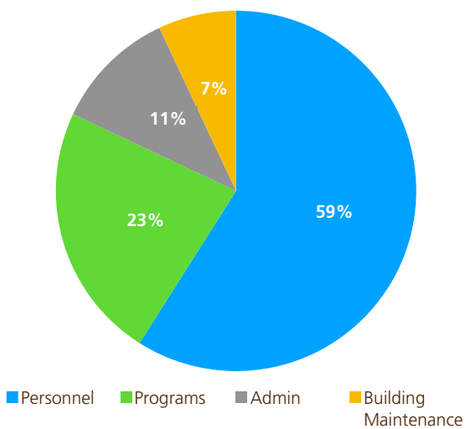
The Leadership Society

Inspired by the momentum of the Trudeau Building Campaign, HSL is launching a new Annual Fund Leadership Society. The Leadership Society is made up of generous donors who support the growing operations of our expanding museum with gifts of $10,000 or more.

Your transformational leadership gift will…

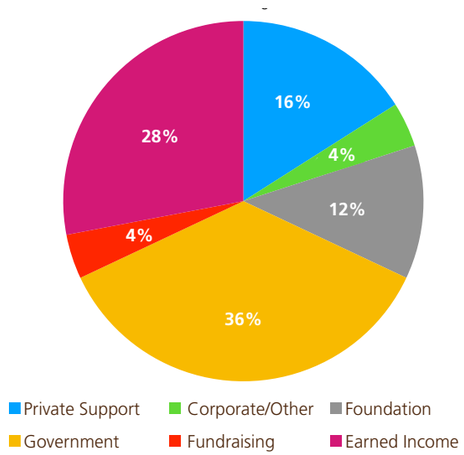
- support 25% of staff salary to coordinate talks, tours, presentations, and school programs, or
- underwrite twelve oral histories and six Cure Porch on Wheels events, or
- support 25% of staff time preserving and interpreting our museum collection, or
- sustain our ongoing work to advocate for architectural preservation.

OPERATING EXPENSES 2022-23



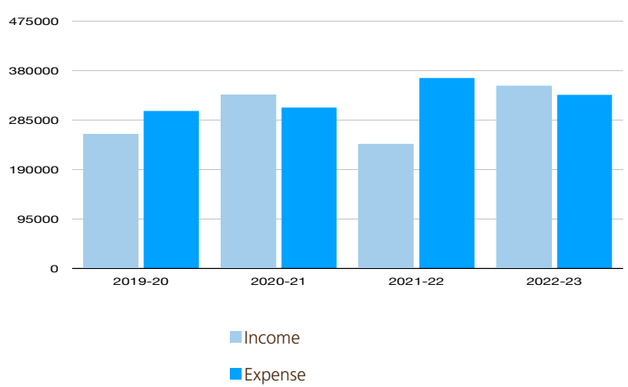
Note: Does not include funds raised forTrudeau Building Museum Expansion

OPERATING INCOME 2022-23

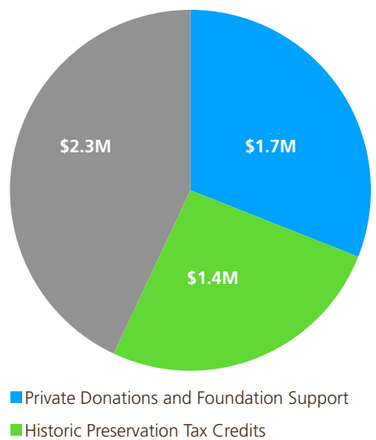


Note: Government income higher than usual in 2022-23 due to Covid Relief funding

INCOME AND EXPENSE HISTORY



TRUDEAU BUILDING MUSEUM EXPANSION FUNDS RAISED



WHAT'S AHEAD



Museum Programs

This fall, we welcomed new Public Programs Coordinator Alex Krach (pictured near right). Alex has hit the ground running, leading our usual busy schedule of talks, tours, and school presentations, and he'll be developing new programs too. Contact us to get involved as Alex works to grow our activities in the community including our Oral History Project and Cure Porch on Wheels programs. Contact Alex at *alex@historicsaranaclake.org*.

Museum Exhibits

In 2024, we will open a new John Black Room Exhibit, "North Country Neighbors" featuring the hamlets and traditional occupations of the Saranac Lake region.

(pictured above) Students from the Ogdensburg BOCES New Visions program on a tour this October.





Museum Expansion

Construction is in full swing to rehabilitate the Trudeau Building to its historic beauty and new life as a state-of-the art museum. The first phase of exhibit design is complete. Working with a team of exhibit designers, we have planned exhibits that will present the history of Trudeau and TB as well as the broader story of the Saranac Lake region. Exhibits will be thought-provoking and exciting for visitors of all ages.

Collections

Beginning this fall, Archivist / Curator Chessie Monks Kelly will be working with Museum Specialist Emily Banach (pictured left) to catalog objects and archival materials from our collection. This work will help us prepare to move the collection to the Trudeau Building. This project is supported by a new two-year IMLS Inspire! Grant for Small Museums.

THANK YOU



Annual Fund

Your Annual Fund support means the world to us.

Our thanks to the following donors for supporting Historic Saranac Lake with an Annual Fund gift or other donation towards our general operations from September 1, 2022 to August 31, 2023.

Please note that HSL membership is not reflected below. We very much appreciate your annual membership support, which is accounted for separately from Annual Fund gifts.

ANNUAL APPEAL DONORS $1,000+

Ona Allen
Kim and Jack Alvarez
Kay and Marvin Best
Koko and Edward Bickford
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Kathy Daggett and Raymond Curran
Nancy and Thomas Downs
Gloria Duffy
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Mike and Sally Ritchie
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Marcene and James Sonneborn
Jane Pauley and Garry Trudeau
Deedee and Barrie Wigmore
Anonymous

ANNUAL APPEAL DONORS up to $999

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Pamela and William McGarry
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Susan and Doug Miller
Betsy and Tom Minehan
Anita Moore
Karen and Don Morris
Kevan Moss and Stephen Horne
Dianne Fortado and Phil Newton
Coralie and Robert North
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Suesan and Terry Patton
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Suzanne Roberson and Manuel Cruz
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Judy Rush and Marc Wanner
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Karen Schmeichel and Clement Welsh
Diane and Larry Seidenstein

James Sevinsky
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Eden Michael Specht
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Kirk Wilhelmus
Pat and Thomas Willis
Mary and Robert Winkler
William Winn
Holly and David Wolff
Mary and Kent Woods
Fran Yardley and Burdette Parks
Elizabeth Zammit
Anonymous

Special Collection Acquisition

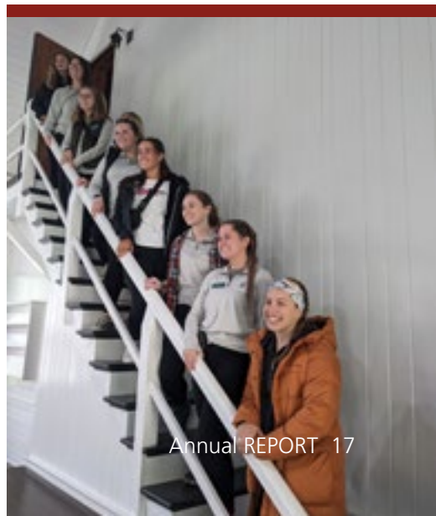
Our thanks to the following people for supporting the acquisition of tuberculosis artifacts.

SPECIAL COLLECTION ACQUISITION DONORS

Deborah Brown and Wendy Austin
Ann Pecora Diamond
Lynn Downey
Laura Ettinger and Jondavid DeLong
Kathy and Lonnie Ford
Eileen Gerrish
Priscilla Goss
Sunita and Steven Halasz
Amy Heckethorn-Jones and Peter Jones
David Henry
Gail and Rick Meyer
Mary Prochaska
Margaret Worden and Steven Sonnenberg
Alex Taylor
Sarah Wardner and David Chapin
Anonymous

Lists reflect donations received as of 10/18/23. HSL makes every effort to ensure our lists are accurate. If your name is missing, we apologize profusely and will make a correction in our next publication.

Students from the occupational therapy program at Clarkson University toured the Trudeau sanatorium workshop, fall 2023.



THANK YOU



Trudeau Building

TRUDEAU BUILDING LEAD DONORS

Our thanks to the following donors for supporting naming opportunities at the new museum and/or providing gifts of $5,000 or above. Some opportunities are still available, so contact us to find out more!

Building Dedication — John and Daniel Gordon *in memory of Mary Rousmaniere Gordon*

All other Lead Gifts and Naming Opportunities:

Kay and Marvin Best
In memory of Vincent and Theresa Best and John and Dorothy "June" Mullin
Lynn and Terry Birdsong
Robert & Esther Black Family Foundation & Fund
Jan Blomstrann and Rick Brokaw
The Bristol Family *In loving memory of Dr. Leonard J. and Virginia G. Bristol*
Dave Chapin & Sarah Wardner
In memory of Mott & Elise Chapin
Cloudsplitter Foundation
Community Bank
Alex and Renate Dreyfoos
Drs. Dorothy and Jay Federman
The Estate of Dot and Chet Fobare
Julia Frank
Priscilla Goss
Joan and Bill Grabe
Sunita and Steve Halasz
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Hyde and Watson Foundation
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Paul and Leah McAfee
J. M. McDonald Foundation
Kathy O'Kane
Nancy and Ed Murphy
Oppenheimer Matching Donation
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In memory of Dr. David Pecora
Professionals in Medicine & Science
The Rawdon Family
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Jim and Marcie Sonneborn
Stewart's Foundation
Curt and Susan Stiles
Garry Trudeau and Jane Pauley
Upper Saranac Lake Residents
Barrie and Deedee Wigmore
The Wolff & Carroll Families and Stephen Wolff and Laura Warden
In memory of Elsie & Phil Wolff
Fran Yardley and Burdette Parks
Sue Smith and Wayne Zukin
Anonymous

TRUDEAU BUILDING — GOVERNMENT SUPPORT

HSL has raised over $2.3 million for the Trudeau Building project from the following government grants:

NY State Environmental Protection Fund ($500,000)
NY State Main Street ($500,000)
NY State Downtown Revitalization Initiative ($325,000)
NY State DEC Smart Growth ($37,150)
NY State Council on the Arts Workforce Investment ($39,800)
NY State Council on the Arts Design ($16,655)
Northeast Heritage Economy Program($75,000)
Franklin County Energize NY ($10,000)
Legislative Project Grant, Assemblyman Billy Jones ($25,000)
Humanities NY Vision ($1,500)
Institute of Museum and Library Services Inspire! ($50,000)
Northern Border Regional Commission ($350,000)
NY State Council on the Arts Capital Project ($400,000)
The Champlain Valley National Heritage Partnership ($7,500)
ANCA CPR Program ($8,000)

$5.4 million has been raised to support acquisition and construction. Fundraising continues to support the new museum exhibits!



TRUDEAU BUILDING DONORS UP TO $4,999

Our thanks to the following individuals and foundations who have stepped up to support the museum expansion with donations up to $4,999. This list includes people who have supported the project by dedicating pavers at the new museum campus.

Pamela Adams
Ona Allen
Phyllis Apuzzo
Esther and Lionel Arlan
Carolyn Artin
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Nancy and Timothy Backhurst
Nancy Battaglia
Liz and Ralph Bennett
Lucy Jones Berk
Sally and Sanders Berk
Lauren Bewley and Samuel Page
Charlotte and Joe Blitt
Betty Boothe
Arlene Bowes
Deborah Brown and Wendy Austin
Judina and Lee Brunner
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Champlain National Bank
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Rebecca and Patrick Gillard
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Kay Leigh
Airlie Lennon
Ruth and Arthur Levy
Ann and John Linck
Wendy and Mike Lincoln
Melinda Little and Connie Rockefeller
Diane and Rich Loeber
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Kim and Brian Weinrick
Caroline Welsh
Aurora Wheeler
John Wheeler
Diane and Alan Whitcomb
Keith White
Patricia and Kenneth Wiley
William Winn
Women's Civic Chamber of Saranac Lake
Anonymous

THANK YOU



In Memory of Mary Hotaling

Our dear friend and co-founder of HSL, Mary Hotaling passed away on September 1. Special thanks to the following friends who have generously donated in her memory.

Sue Abbott-Jones
Pamela Adams
Adirondack Architectural Heritage
Esther and Lionel Arlan
Susan Arnold
Linda Baker
Nancy Battaglia
Charma and Eric Behnke
Pam Bickle
Terry and Lynn Birdsong
Daniel Bodah
Wendy and Paul Borosavage
Kathy and Ron Bowler
MaryRose Boysen
Deborah Brown and Wendy Austin
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The following businesses, organizations, and foundations generously underwrite HSL's programs:

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Volunteers helped with maintenance at the Bartók Cabin this summer:
Sunita and Steve Halasz,
Oliver Halasz, Ryan Knight,
Simon Langdon, and Quinn Perkins

Legacy Society

The HSL Legacy Society honors individuals who support Historic Saranac Lake by remembering HSL in their estate plans or by donating to our endowment fund at the Adirondack Foundation.

LEGACY SOCIETY

Gloria C. Duffy
In Memory of Ortanza "Tennys" Redinger Cohan
Terri Ferraguto
Dorothy and Chester Fobare
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Amy Heckethorn Jones and Peter Jones
Shelby Gwatkin Hines, the Dr. Sidney Blanchet
and John A. Gallaway Families
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The estate of Florence Mulhern
Nancy and Ed Murphy
The estate of John Packard
Henry Parnass in memory of Barbara Parnass
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Will Rogers Motion Picture Pioneers Foundation
Gifts in Memory of Mary B. Hotaling
Gifts in Memory of Helen Sandhaus
Gifts in Memory of Jody Sandhaus- Malinverni
Anonymous





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(starred names are new nominees, to be confirmed by the membership at the Annual Meeting in fall 2023)

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Thank you to the many people who volunteered to support Historic Saranac Lake's programs in 2022-23:

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Charlotte Ricker



STEP UP

YOU make a difference for the past and the future.

VISIT the museum, take a tour, or catch a presentation about something new.

VOLUNTEER for HSL. We're always looking for volunteers to help with a variety of tasks at HSL, from organizing the collection to leading tours to gardening.

LIKE us on Facebook and follow us on Instagram to stay up-to-date with our latest news, photos and videos.

DONATE to the Annual Fund and help us make history matter today.

Contact us to get involved!

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Amy Catania
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